



Assessment objectives in Business Management

Assessment Objective		AO addressed in:	Key command terms	Depth
AO1	<p>Demonstrate knowledge and understanding:</p> <ul style="list-style-type: none"> – the business management tools, techniques and theories specified in the syllabus content – the six concepts that underpin the subject – real-world business problems, issues and decisions – the HL extension topics (HL only). 	<p>External assessment</p> <ul style="list-style-type: none"> • Paper 1 (SL and HL): all sections • Paper 2 (SL and HL): all sections <p>Internal assessment:</p> <p>all of written commentary (SL) and research project (HL)</p>	<p>Define Describe Outline State</p>	<p>These terms require students to learn and comprehend the meaning of information.</p>
AO2	<p>Demonstrate application and analysis:</p> <ul style="list-style-type: none"> – knowledge and skills to a variety of real-world and fictional business situations – business decisions by explaining the issue(s) at stake, selecting and interpreting data, and applying appropriate tools, techniques, theories and concepts – the HL extension topics (HL only). 	<p>External assessment</p> <ul style="list-style-type: none"> • Paper 1 (SL and HL): all sections • Paper 2 (SL and HL): all sections <p>Internal assessment:</p> <p>SL: emphasized in criteria B and C HL: emphasized in criteria C and D</p>	<p>Analyse Apply Comment Demonstrate Distinguish Explain Interpret Suggest</p>	<p>These terms require students to use their knowledge and skills to break down ideas into simpler parts and to see how the parts relate.</p>
AO3	<p>Demonstrate synthesis and evaluation :</p> <ul style="list-style-type: none"> –business strategies and practices, showing evidence of critical thinking –business decisions, formulating recommendations –the HL extension topics (HL only) 	<p>External assessment</p> <ul style="list-style-type: none"> • Paper 1: section B (SL and HL) and section C (HL) • Paper 2 (SL and HL): all sections <p>Internal assessment</p> <ul style="list-style-type: none"> • SL: emphasized in criteria D and E • HL: emphasized in criteria D, E, F and I 	<p>Compare Compare and contrast Contrast Discuss Evaluate Examine Justify Recommend To what extent</p>	<p>These terms require students to rearrange component ideas into a new whole and make judgments based on evidence or a set of criteria.</p>
AO4	<p>Demonstrate a variety of appropriate skills:</p> <ul style="list-style-type: none"> – produce well-structured written material using business terminology – select and use quantitative and qualitative business tools, techniques and methods – select and use business material, from a range of primary and secondary sources 	<p>External assessment</p> <ul style="list-style-type: none"> • Paper 1 (SL and HL): all sections • Paper 2 (SL and HL): all sections, emphasized in section A <p>Internal assessment</p> <ul style="list-style-type: none"> • SL: emphasized in criteria A, B, C, F and G • HL: emphasized in criteria A, B, C, G and H 	<p>Annotate Calculate Complete Construct Determine Draw Identify Label Plot Prepare</p>	<p>These terms require students to demonstrate the selection and use of subject-specific skills and techniques.</p>